



11 West Monument Avenue, Suite 510, Dayton, OH 45402

BACK TO THE FUTURE

KMGMA

Fall 2021 Conference

September 30—October 1

Marriott Louisville East

REGISTRATION PACKET

Whether you feel like you've been time traveling or you just lost your flux capacitor, our CYBER SQUAD will welcome you "back to the future"!

FOR FULL EVENT INFORMATION VISIT KMGMA.COM

KENTUCKY MGMA SPRING CONFERENCE

BACK TO THE FUTURE

September 30—October 1

FORCE FIELD

THURSDAY, September 30th

7:30 a.m. LOOK ME UP WHEN YOU GET THERE
Registration

8:00—9:00 a.m. ENERGY SHIELDS
Breakfast Buffet

9:00 - 10:00 a.m. THE POWER OF LOVE
Welcome & Opening General Keynote, 1st Session
RESILIENT LEADERSHIP: The Role of Well-Being in Individual and Organizational Performance
Laurie Baedke, MHA FACHE FACMPE

10:00 - 10:30 a.m. SPIFFY
Refreshment Break with Exhibitors

10:30 - 11:30 a.m. NEURAL COUPLING
Keynote 2nd General Session
THE FOCUSED LEADER: Prioritizing What, Why and How We Do What We Do
Laurie Baedke, MHA FACHE FACMPE

11:30 a.m. - 12:30 p.m. TIME MACHINE
Lunch Buffet with Exhibitors

12:30 - 1:30 p.m. SAVE THE CLOCK TOWER
General Session
PREPARATION FOR PAYER NEGOTIATIONS—LOOKING BACK—THE FOUNDATION FOR FUTURE IMPROVEMENT
Penny Noyes—President/CEO/Founder Health Business Navigators

1:30 - 2:00 p.m. CYBERSPACE
Refreshment break with Exhibitors

2:00—3:00 p.m. BEAMING TECHNOLOGY
General Session
CYBERSECURITY—ARE YOUR SECRETS SAFE?
Steve Dickens JD, FACMPE, Vice President Medical Practice Services SVMIC

3:00 - 4:00 p.m. FLUX CAPACITOR—Breakout Sessions
“Rolling Out Your Payer Negotiation Strategy for a Better Financial Future” - Penny Noyes, Health Business Navigators
“Increase Your IT IQ - Jennifer Erena, the ame group
“Data Analytics and Collaboration ” - Jay Swacker, CPA, CIA, CHC, CHFP, CHDA, Dean Dorton

FRIDAY, October 1st

7:30 - 8:15 a.m. FORCE FIELD
Breakfast Buffet

KMGMA BUSINESS MEETING
Vendor Giveaways - MUST BE PRESENT TO WIN!

8:15 - 9:15 a.m. BLACK HOLE
General Session
FMLA AND COVID 19—What do we do?
Robert Hoffer, Managing Partner & Nick Birkenhauer, Partner DBL Law

9:15 - 9:30 a.m. LIGHT SPEED—*Vendor Hall*
Refreshment Break with Exhibitors
Last chance to collect exhibitor signatures and claim vendor prizes!

9:30—10:30 a.m. JIGOWATTS
General Session
CONNECTING KENTUCKY—IMPROVING CARE COORDINATION WITH KHIE
Andrew Bledsoe, Deputy Executive Director, Office of Health Data and Analytics

10:30 - 11:30 a.m. THIS IS HEAVY
General Session
STATE LEGISLATIVE UPDATE
Cory Meadows JD, Vice President Medical Affairs Kentucky Medical Association

11:30 a.m.—12:00 p.m. TIME TRAVEL
Closing Remarks / Grand Prize Drawing
ADJOURNMENT



- EINSTEIN BATTLE -

"A true genius admits that he/she knows nothing"

THURSDAY, SEPTEMBER 30

5:00—6:00 pm

JOIN US FOR INTERGALACTIC CONQUESTS as our cosmic competitors (**Groot, ET, Avatars, Wookies, Predators, Autobots, Avengers, Blobs, Kryptonians, and Decepticons**) engage in a stellar challenge of intellect and physical prowess!!!

CONFERENCE INFORMATION

CONFERENCE FACILITY

The 2019 Spring Conference is being held at The Marriott Louisville East located at 1903 Embassy Square Boulevard, Louisville, KY 40299. For Hotel Reservations, use the Booking Link found on the Spring Conference Events page. A Credit Card will be required for room guarantee. A block of rooms has been reserved by KMGMA until **September 13, 2021**. After this date, reservations at the hotel will be accepted depending on space and rate availability. *Please make your own hotel accommodations.*

ACMPE CREDIT

This program is eligible for credit hours by the American College of Medical Practice Executives (Credit information will be included in registration packets).

CANCELLATION POLICY

All cancellation requests must be submitted in writing to KentuckyMGMA@meinet.com, prior to **Monday, August 27th**. *No refunds will be issued for cancellation requests after this date. All cancellations are subject to a \$25 processing charge.*

ATTIRE

Business casual is appropriate for meetings. *Attendees may want to bring a sweater for the meeting areas.*

For additional information, please contact KMGMA at KentuckyMGMA@meinet.com

KENTUCKY MGMA FALL CONFERENCE

September 30—October 1, 2021

REGISTRATION FORM

Please make copies of this form if more than one person is registering.

First Name: _____ MI: _____ Last Name: _____

Suffix/credentials: _____ Title: _____

Company/Practice: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Practice Specialty: _____ Is this an address change? _____

Preferred Name on Badge: _____

Circle all that apply: First-time Attendee New Member Fellow CMPE Nominee Local Chapter Officer

Registration for the Fall Conference covers all general sessions on Thursday and Friday as well as the Special Event on Thursday evening.

REGISTRATION FEES: To welcome you "Back to the Future", we are offering special discounts on all registration fees:

KMGMA Member \$ 199

HFMA/ KHA/ KRHA Member \$ 199

(Please indicate which partner organization you belong to)

MGMA Member Registration \$ 199

NEW KMGMA Member (1st year) \$129

STUDENT Member \$ 99

NON-Member \$ 299

(Please visit www.kmgma.com for membership information)

Total Fees Paid: _____

Will you attend (circle all that apply):

9/30 breakfast

9/30 lunch

9/30 Reception

10/1 breakfast

Four Ways to Register:

- * Register Online at www.kmgma.com; or
- * Scan completed form with credit card information and email to KentuckyMGMA@meinet.com; or
- * Fax completed form with credit card information to 937.586.3699; or
- * Mail completed form with check made payable to KMGMA to 11 West Monument Avenue, Suite 510, Dayton, OH 45402

VISA _____ MasterCard _____ American Express _____

Name on card: _____

Billing Address of Card Holder: _____

City: _____ State: _____ Zip: _____

Credit Card Number: _____

Exp. Date: _____ CVV (3-digit security code): _____

Signature: _____ Date: _____

Questions? Email all questions to KentuckyMGMA@meinet.com