



11 West Monument Avenue, Suite 510, Dayton, OH 45402

**KMGMA 2023 SPRING CONFERENCE**

# ***Shamrocks and Strategy***

**MARCH 16—17, 2023**

**EMBASSY SUITES HOTEL  
LEXINGTON, KENTUCKY**



## **REGISTRATION PACKET**

***ARE YOU OR YOUR TEAM FACING BURNOUT? NEED SUSTAINABLE STRATEGIES TO RE-ENGAGE, SUPPORT STAFF RESILIENCY AND PROFESSIONAL WELL-BEING? LOOKING FOR CONCRETE WAYS TO IMPROVE THE PATIENT EXPERIENCE, INCREASE OPERATIONAL EFFICIENCY AND BUILD REVENUE? WE HAVE LEADERSHIP TRAINING SESSIONS THAT WILL HELP YOU OVER THE STRATEGY RAINBOW!***

KENTUCKY MGMA SPRING CONFERENCE

# Shamrocks and Strategy

MARCH 16–17, 2023

## Over the Rainbow

### THURSDAY, March 16th

7:30 a.m. Registration—*Sign in, and that's no blarney!*

8:00—9:00 a.m.

Breakfast Buffet with Exhibitors

9:00—10:00 a.m. *Top o' the morning' to ya!*

**KEYNOTE SPEAKER: IGNITE THE BURNED OUT—HOW LEADERSHIP INSPIRED THE DISENGAGED**

Jessica Rector

10:00 - 10:30 a.m.

Refreshment Break with Exhibitors

10:30—11:30 a.m. *Luck of the Irish*

General Session

**USING DATA DRIVEN METRICS AND MANAGEMENT DASHBOARDS TO INCREASE EFFICIENCY IN OPERATIONS**

Davis Creech, MBA, MHA, Director, HSG Advisors

11:30 a.m. - 12:30 p.m.

Lunch Buffet with Exhibitors

12:30 - 1:30 p.m. *Irish you a pot of gold!*

General Session

**THE PATH FORWARD: UNDERSTANDING THE PATHWAY TO VALUE**

Jessica Elliott and Vance Drakeford, KYREC

1:30 - 2:00 p.m.

Refreshment break with Exhibitors

2:00—3:00 p.m. *Lucky charm!*

General Session

**IMPROVING THE PATIENT EXPERIENCE WHILE IMPROVING THE BOTTOM LINE**

Nicholas Rodrigues, National Sales Manager – Practical Data Solutions

3:15 - 4:15 p.m. *May the road rise up to meet you...*

Breakout Sessions

“The Quality Payment Program: Traditional MIPS and the Transition to MVPS” - KYREC Jessica Elliott and Vance Drakeford

“CMPE/FACMPE Workshop” - Connie Leffler

“Registration Process Panel”—Phreesia

Revenue Cycle Pitfalls and Use of Interims for Staff Shortages” - Davis Creech, HSG Advisors

6:00 - 8:00 p.m. **SOCIAL: Let the Shenanigans Begin! Join us for food, drink, and games at the end of the KMGMA Rainbow!**

### FRIDAY, March 17th

7:30 - 8:15 a.m.

Breakfast Buffet

#### **KMGMA BUSINESS MEETING**

Vendor Giveaways - MUST BE PRESENT TO WIN!

8:15 - 9:15 a.m. *Top of the world to you!*

General Session

**UNSPOKEN RISKS OF OPIOIDS AND THEIR MORE EFFICACIOUS ALTERNATIVES**

Danesh Mazloomdoost MD, Wellward Regenerative Medicine

9:15 - 9:30 a.m.

Refreshment Break with Exhibitors

Last chance to collect exhibitor signatures for the grand prize!

9:30—10:30 a.m. *Luck is believing you're lucky!*

General Session

**SUSTAINABLE STRATEGIES TO SUPPORT RESILIENCY AND PROFESSIONAL WELL-BEING IN HEALTHCARE PROFESSIONALS**

Panel Session: KMGMA Board Members

10:30 - 11:30 a.m. *May your joys be as deep as the ocean...*

Closing General Session

**STATE LEGISLATIVE UPDATE**

Cory Meadows, JD—Kentucky Medical Association

11:30 a.m. - 12:00 p.m. *Slán Leat*

Closing Remarks/Grand Prize Drawing

**ADJOURNMENT**



A large, colorful rainbow arches across the top half of the page. Below it, a grey pot of gold sits on a surface, with a yellow coin or gem inside. The background is white with faint, stylized symbols: a green asterisk, a purple swirl, and a purple cross.

# KMGMA SHENANIGANS

## *Social/Happy Hour*

*Join us for food, drink and games at the end of the KMGMA Rainbow from 6 til 8pm—maybe you'll find a pot o' gold!*

## CONFERENCE INFORMATION

### CONFERENCE FACILITY

The 2023 Spring Conference is being held at the Embassy Suites UK Coldstream, located at 1801 Newtown Pike Lexington, KY 40511. For Hotel Reservations, use the Booking Link found on the Spring Conference Events page. A Credit Card will be required for room guarantee. A block of rooms has been reserved by KMGMA until **February 22, 2023**. After this date, reservations at the hotel will be accepted depending on space and rate availability. *Please make your own hotel accommodations.*

### ACMPE and AAPC CREDIT

This program is eligible for credit hours by the American College of Medical Practice Executives and the American Academy of Professional Coders (Credit information will be included in registration packets).

### CANCELLATION POLICY

All cancellation requests must be submitted in writing to [KentuckyMGMA@meinet.com](mailto:KentuckyMGMA@meinet.com), prior to **Wednesday, March 8**. *No refunds will be issued for cancellation requests after this date. All cancellations are subject to a \$25 processing charge.*

### ATTIRE

Business casual is appropriate for meetings. *Attendees may want to bring a sweater for the meeting areas.*

**ALL APPROPRIATE COVID SAFETY PROCEDURES WILL BE FOLLOWED—SEE THE SPRING CONFERENCE PAGE FOR DETAILS.**  
For additional information, please contact KMGMA at [KentuckyMGMA@meinet.com](mailto:KentuckyMGMA@meinet.com)

# KENTUCKY MGMA SPRING CONFERENCE

March 16—17, 2023

## REGISTRATION FORM

Please make copies of this form if more than one person is registering.

First Name: \_\_\_\_\_ MI: \_\_\_\_\_ Last Name: \_\_\_\_\_

Suffix/credentials: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Practice: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Practice Specialty: \_\_\_\_\_ Is this an address change? \_\_\_\_\_

Preferred Name on Badge: \_\_\_\_\_

Circle all that apply: First-time Attendee New Member Fellow CMPE Nominee Local Chapter Officer

**Registration for the Fall Conference covers all general sessions on Thursday and Friday as well as the Special Event on Thursday evening.**

### REGISTRATION FEES:

#### Postmarked on/before

**February 16, 2023**

#### Postmarked after

**February 16, 2023**

KMGMA Member

\$ 229

\$ 279

HFMA/ KHA/ KRHA Member

\$ 229

\$ 279

*(Please indicate which partner organization you belong to)*

KMGMA Business Partner

\$ 279

\$ 329

*(1st Year Business Partners only)*

STUDENT Member

\$ 50 (includes one year membership

\$ 50 (includes one year membership\_

NON-Member

\$ 329

\$ 379

*(Please visit [www.kmgma.com](http://www.kmgma.com) for membership information)*

**Total Fees Paid:** \_\_\_\_\_

**Will you attend (circle all that apply):**

**3/16 Breakfast**

**3/16 Lunch**

**3/16 Social Networking**

**3/17 Breakfast**

### Four Ways to Register:

\* Register Online at [www.kmgma.com](http://www.kmgma.com); *or*

\* Scan completed form with credit card information and email to [KentuckyMGMA@meinet.com](mailto:KentuckyMGMA@meinet.com); *or*

\* Fax completed form with credit card information to 937.586.3699; *or*

\* Mail completed form with check made payable to KMGMA to 11 West Monument Avenue, Suite 510, Dayton, OH 45402

VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address of Card Holder: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV (3-digit security code): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Questions? Email all questions to [KentuckyMGMA@meinet.com](mailto:KentuckyMGMA@meinet.com)