



11 West Monument Avenue, Suite 510, Dayton, OH 45402

**KMGMA 2022 FALL CONFERENCE**

***Roaring Into the  
Twenties***

**SEPTEMBER 15-16, 2022**

**MARRIOTT LOUISVILLE EAST**

**LOUISVILLE, KENTUCKY**



**REGISTRATION PACKET**

***ARE YOU OR YOUR TEAM FACING OBSTACLES? LOOKING FOR WAYS TO INCREASE REVENUES AND SUPPORT YOUR STAFF? NEED INSPIRATION TO GET THROUGH THESE CHALLENGING TIMES? WE HAVE LEADERSHIP TRAINING SESSIONS THAT WILL HELP YOU ROAR INTO THE TWENTIES!***

KENTUCKY MGMA FALL CONFERENCE

# Roaring Into the Twenties

SEPTEMBER 15—16, 2022

## PUTTING ON THE RITZ

### THURSDAY, September 15th

7:30 a.m. DOUGH—Registration (Sign in, ya follow?)

8:00—9:00 a.m. CAT'S MEOW  
Breakfast Buffet with Exhibitors

9:00—10:00 a.m. THE GREAT GATSBY  
**KEYNOTE: KNOWING YOUR PURPOSE**  
Melvin Adams, Former Harlem Globetrotter

10:00 - 10:30 a.m. AND HOW!  
Refreshment Break with Exhibitors

10:30—11:30 a.m. PHANTOM OF THE OPERA  
Keynote 2nd General Session  
**OVERCOMING OBSTACLES**  
Melvin Adams, Former Harlem Globetrotter

11:30 a.m. - 12:30 p.m. DUCK SOUP  
Lunch Buffet with Exhibitors

12:20 - 1:30 p.m. THE VELVETEEN RABBIT  
General Session  
**RESILIENCE, HOPE AND GRATITUDE IN GRITY TIMES: CRITICAL TEAM SKILLS**  
Tracey Gaslin PhD, CPNP, FNP-BC, CRNI, RN-BC

1:30 - 2:00 p.m. CAT'S PAJAMAS  
Refreshment break with Exhibitors

2:00—3:00 p.m. THE AGE OF INNOCENCE  
General Session  
**NO MORE FAXES: HOW DIGITIZING REFERRALS CAN INCREASE REVENUE AND DECREASE BURNOUT**  
Panel Session: led by Pamela Arbelaez, Manager of Client Success, Phreesia

3:15 - 4:15 p.m. PROHIBITION ENDS AT LAST:  
Breakout Sessions  
"Understanding FMLA: Requirements and Responsibilities" - Tracey Gaslin PhD, CPNP, FNP-BC, CRNI, RN-BC  
"CMPE/FACMPE Workshop" - Connie Leffler  
"The Intersection of Operations and Marketing Today" - Jennifer Thompson, Insight Marketing Group

5:00 - 6:00 p.m. SOCIAL: A LITTLE PARTY NEVER KILLED NOBODY  
Join us at the KMGMA Speakeasy—Password is BINGO!

7:00 p.m. TAKE A POWDER! Dinner—on your own

### FRIDAY, September 16th

7:30 - 8:15 a.m. BEES KNEES  
Breakfast Buffet

**KMGMA BUSINESS MEETING**  
Vendor Giveaways - MUST BE PRESENT TO WIN!

8:15 - 9:15 a.m. BABE RUTH  
General Session  
**CULTURE, ENGAGEMENT AND RESULTS**  
Dwight Cooper, CEO Heuman People Solutions


9:15 - 9:30 a.m. BEHIND THE EIGHT BALL  
Refreshment Break with Exhibitors  
Last chance to collect exhibitor signatures for the grand prize!

9:30—10:30 a.m. AMELIA EARHART  
General Session  
**DEVELOPING HIGH PERFORMANCE TEAMS**  
Panel Session: Patti Bingham, Shannon Young, David Asher

10:30 - 11:30 a.m. CHARLES LINDBERGH  
Closing General Session  
**STATE LEGISLATIVE UPDATE**  
Cory Meadows, JD—Kentucky Medical Association

11:30 a.m. - 12:00 p.m. UNTIL I SAY GOODBYE—WALTER HIRSCH  
Closing Remarks/Grand Prize Drawing  
**ADJOURNMENT**





**“A LITTLE PARTY NEVER  
KILLED NOBODY!”**

***Cocktails, Social/Happy Hour***

**Don't be a wet blanket; join us at the  
KMGMA Speakeasy for some giggle water  
and a little whoopee from 5—6pm—the  
password is BINGO!**

## **CONFERENCE INFORMATION**

### **CONFERENCE FACILITY**

The 2022 Fall Conference is being held at the Marriott Louisville East, located at 903 Embassy Square Boulevard, Louisville, KY 40299. For Hotel Reservations, use the Booking Link found on the Fall Conference Events page. A Credit Card will be required for room guarantee. A block of rooms has been reserved by KMGMA until **August 24, 2022**. After this date, reservations at the hotel will be accepted depending on space and rate availability. *Please make your own hotel accommodations.*

### **ACMPE and AAPC CREDIT**

This program is eligible for credit hours by the American College of Medical Practice Executives and the American Academy of Professional Coders (Credit information will be included in registration packets).

### **CANCELLATION POLICY**

All cancellation requests must be submitted in writing to [KentuckyMGMA@meinet.com](mailto:KentuckyMGMA@meinet.com), prior to **Wednesday, September 7**. *No refunds will be issued for cancellation requests after this date. All cancellations are subject to a \$25 processing charge.*

### **ATTIRE**

Business casual is appropriate for meetings. *Attendees may want to bring a sweater for the meeting areas.*

**ALL APPROPRIATE COVID SAFETY PROCEDURES WILL BE FOLLOWED—SEE THE FALL CONFERENCE PAGE FOR DETAILS.**  
For additional information, please contact KMGMA at [KentuckyMGMA@meinet.com](mailto:KentuckyMGMA@meinet.com)

# KENTUCKY MGMA FALL CONFERENCE

September 15 - 16, 2022

## REGISTRATION FORM

Please make copies of this form if more than one person is registering.

First Name: \_\_\_\_\_ MI: \_\_\_\_\_ Last Name: \_\_\_\_\_

Suffix/credentials: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Practice: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Practice Specialty: \_\_\_\_\_ Is this an address change? \_\_\_\_\_

Preferred Name on Badge: \_\_\_\_\_

Circle all that apply: First-time Attendee New Member Fellow CMPE Nominee Local Chapter Officer

Registration for the Fall Conference covers all general sessions on Thursday and Friday as well as the Special Event on Thursday evening.

### REGISTRATION FEES:

#### Postmarked on/before

August 15, 2022

#### Postmarked after

August 15, 2022

KMGMA Member

\$ 229

\$ 279

HFMA/ KHA/ KRHA Member

\$ 229

\$ 279

(Please indicate which partner organization you belong to)

KMGMA Business Partner

\$ 279

\$ 329

(1st Year Business Partners only)

STUDENT Member

\$ 50 (includes one year membership

\$ 50 (includes one year membership\_

NON-Member

\$ 329

\$ 379

(Please visit [www.kmgma.com](http://www.kmgma.com) for membership information)

Total Fees Paid: \_\_\_\_\_

### Will you attend (circle all that apply):

9/15 Breakfast

9/15 Lunch

9/15 Social Networking

9/16 Breakfast

### Four Ways to Register:

\* Register Online at [www.kmgma.com](http://www.kmgma.com); *or*

\* Scan completed form with credit card information and email to [KentuckyMGMA@meinet.com](mailto:KentuckyMGMA@meinet.com); *or*

\* Fax completed form with credit card information to 937.586.3699; *or*

\* Mail completed form with check made payable to KMGMA to 11 West Monument Avenue, Suite 510, Dayton, OH 45402

VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address of Card Holder: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV (3-digit security code): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Questions? Email all questions to [KentuckyMGMA@meinet.com](mailto:KentuckyMGMA@meinet.com)