



11 West Monument Avenue, Suite 510, Dayton, OH 45402

KMGMA 2025 SPRING CONFERENCE

*Management Skills
that Defy Gravity*

MARCH 5—7, 2025

**EMBASSY SUITES HOTEL
LEXINGTON, KENTUCKY**



REGISTRATION PACKET

THE FUTURE OF WORK IN HEALTHCARE, EXPLORING POST-ELECTION HEALTHCARE, ELEVATING THE ONBOARDING EXPERIENCE, TRANSFORMING YOUR TEAM, AND A SPECIAL SVMIC PRACTICE UNIVERSITY ON WEDNESDAY...WE HAVE LEADERSHIP TRAINING SESSIONS THAT WILL HELP YOU DEFY GRAVITY!

FOR FULL EVENT INFORMATION VISIT KMGMA.COM

KENTUCKY MGMA SPRING CONFERENCE

Management Skills that Defy Gravity

MARCH 5–7, 2025

AGENDA

WEDNESDAY, March 5th—NEW!

1:00—5:00p.m.

SVMIC Practice University (extra fee)

THURSDAY, March 6th

7:30 a.m. *Registration—*

7:30—8:15 a.m.

Breakfast Buffet with Exhibitors

8:15—8:30 a.m.

Opening Remarks

8:30—9:30 a.m.

KEYNOTE: THE FUTURE OF WORK IN HEALTHCARE: ENGAGING TEAMS, DRIVING WELL-BEING, AND LEADING DIFFERENTLY

Dr. Brad Shuck, University of Louisville

9:30 - 9:45 a.m.

Refreshment Break with Exhibitors

9:45—10:45 a.m.

General Session

BRAVE NEW WORLD: EXPLORING POST-ELECTION HEALTHCARE THROUGH THE EYES OF CONSUMERS

Ryan Donohue

10:45 - 11:00 a.m.

Refreshment Break with Exhibitors

11:00 a.m. —12:00 p.m.

General Session

ELEVATING THE ONBOARDING EXPERIENCE: STRATEGIES FOR SEAMLESS INTEGRATION

Lauren Ashcraft, HR Manager—Semper Tek Inc.

12:00 - 1:00 p.m.

Lunch Buffet with Exhibitors

1:00 - 2:00 p.m.

General Session

TRANSFORMING YOUR TEAM INTO A PERFORMANCE POWERHOUSE!

Brian Garver, Sr. Vice President—KeyBridge Medical Revenue

2:00 - 2:15 p.m.

Refreshment break with Exhibitors

2:15—3:15 p.m.

General Session

SMALL GROUP WORKSHOP

KMGMA Board Members

3:15 - 4:15 p.m.

Breakout Sessions

5:00 - 6:00 p.m. **SOCIAL: Let's have a WICKED good time!**

FRIDAY, March 7th

7:30 - 8:30 a.m.

Breakfast Buffet with Exhibitors

8:00 - 9:00 a.m.

KMGMA BUSINESS MEETING

Vendor Giveaways - MUST BE PRESENT TO WIN!

9:00—10:00 a.m.

General Session

COMMUNICATION AND RELATIONSHIP MANAGEMENT INSIGHTS FROM OUR KMGMA BOARD LEADERS

10:00 - 10:30 a.m.

Refreshment Break with Exhibitors

Last chance to collect exhibitor signatures for the grand prize!

10:30 - 11:30 a.m.

General Session

MEANINGFUL DATA ANALYSIS IN THE HEALTHCARE DELIVERY SECTOR

Abraham Gage, MBA, MS, FACHE, FHFMA

System VP, Strategy & Business Intelligence, U of L Health

11:30 a.m. - 12:30 p.m.

Closing General Session

STATE LEGISLATIVE UPDATE

Cory Meadows, JD—Kentucky Medical Association

12:30 - 12:45 p.m.

Closing Remarks/Grand Prize Drawing

ADJOURNMENT



*Let's have a WICKED
good time!*

Social/Happy Hour

*The magic continues . . . you'll be
popular if you join us for food, drink
and surprises from 5 until 6pm!*

CONFERENCE INFORMATION

CONFERENCE FACILITY

The 2025 Spring Conference is being held at the Embassy Suites UK Coldstream, 1801 Newtown Pike, Lexington, KY 40511. For Hotel Reservations, use the Booking Link found on the [Spring Conference Events page](#). A Credit Card will be required for room guarantee. A block of rooms has been reserved by KMGMA until **February 10, 2025**. After this date, reservations at the hotel will be accepted depending on space and rate availability. *Please make your own hotel accommodations.*

ACMPE and AAPC CREDIT

This program is eligible for credit hours by the American College of Medical Practice Executives and the American Academy of Professional Coders (Credit information will be included in registration packets).

CANCELLATION POLICY

All cancellation requests must be submitted in writing to KentuckyMGMA@meinet.com, prior to **Wednesday, March 5**. *No refunds will be issued for cancellation requests after this date. All cancellations are subject to a \$25 processing charge.*

ATTIRE

Business casual is appropriate for meetings. *Attendees may want to bring a sweater for the meeting areas.*

ALL APPROPRIATE COVID SAFETY PROCEDURES WILL BE FOLLOWED—SEE THE SPRING CONFERENCE PAGE FOR DETAILS.
For additional information, please contact KMGMA at KentuckyMGMA@meinet.com

KENTUCKY MGMA SPRING CONFERENCE

March 5—7, 2025

REGISTRATION FORM

Please make copies of this form if more than one person is registering.

First Name: _____ MI: _____ Last Name: _____

Suffix/credentials: _____ Title: _____

Company/Practice: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Practice Specialty: _____ Is this an address change? _____

Preferred Name on Badge: _____

Circle all that apply: First-time Attendee New Member Fellow CMPE Nominee

Registration for the Fall Conference covers all general sessions on Thursday and Friday as well as the Special Event on Thursday evening.

REGISTRATION FEES:

Postmarked on/before
February 15, 2025

Postmarked after
February 15, 2025

Member—Conference Only

\$ 249

\$ 299

(Includes HFMA, KHA, KRHA, KPCA)

Member—Conference + SVMIC University

\$ 299

\$ 399

(Please indicate which partner organization you belong to)

SVMIC Practice University ONLY

\$ 100

\$ 100

STUDENT Member

\$ 50 (includes one year membership)

\$ 50 (includes one year membership)

(Please indicate which sessions you plan to attend)

NON-Member—Conference Only

\$ 349

\$ 399

NON-Member—Conference + SVMIC

\$ 399

\$ 499

(Please visit www.kmgma.com for membership information)

Total Fees Paid: _____

Will you attend (circle all that apply):

3/6 Breakfast

3/6 Lunch 3/6 Social Networking

3/7 Breakfast

Four Ways to Register:

- * Register Online at www.kmgma.com; *or*
- * Scan completed form with credit card information and email to KentuckyMGMA@meinet.com; *or*
- * Fax completed form with credit card information to 937.586.3699; *or*
- * Mail completed form with check made payable to KMGMA to 11 West Monument Avenue, Suite 510, Dayton, OH 45402

VISA _____ MasterCard _____ American Express _____

Name on card: _____

Billing Address of Card Holder: _____

City: _____ State: _____ Zip: _____

Credit Card Number: _____

Exp. Date: _____ CVV (3-digit security code): _____

Signature: _____ Date: _____

Questions? Email all questions to KentuckyMGMA@meinet.com