

KMGMA Spring Conference 2025

KMGMA 2025 SPRING CONFERENCE

***Management Skills
that Defy Gravity***

MARCH 5—7, 2025

EMBASSY SUITES HOTEL

LEXINGTON, KENTUCKY



March 5, 2025

Welcome to all attendees,

On behalf of the Kentucky MGMA Board of Directors, I am delighted to extend a warm welcome to you for our 2025 Spring Conference, “Management Skills that Defy Gravity”.

We are excited to have you join us for what promises to be an enlightening and engaging event, bringing together a diverse group of experts from across the field of healthcare and beyond. Whether this is your first conference or your tenth, we appreciate your trust in what we have to offer and we promise you’ll find a lot of value over the next two days.

Throughout the conference, attendees will have the opportunity to participate in a range of sessions and networking events designed to facilitate meaningful connections and inspire new perspectives. Our lineup of distinguished speakers and panelists will share their expertise, providing valuable insights into the latest developments and best practices in healthcare and leadership.

In addition to the formal program, we encourage you to take advantage of the various networking breaks and social activities to connect with fellow attendees, exchange ideas, and forge new partnerships. Please join us and “Let’s Have a Wicked Time” at our social gathering from 5pm until 6pm on Thursday evening.

We are immensely grateful for the generosity and support of all our business partners. Their involvement is a large part of what makes this conference possible. Please make sure you visit with them during breaks to learn about the variety of services and expertise they offer.

Once again, thank you for your involvement in the Kentucky MGMA Spring Conference. We are confident that it will be a valuable and enriching event for all involved.

Warm Regards,

Shannon Young

Kentucky MGMA President



Management Skills that Defy Gravity

WEDNESDAY, March 5th—NEW!

1:00—5:00p.m.

SVMIC Practice University (extra fee)

THURSDAY, March 6th

7:30 a.m. Registration—

7:30—8:15 a.m.

Breakfast Buffet with Exhibitors

8:15—8:30 a.m.

Opening Remarks

8:30—9:30 a.m.

KEYNOTE: THE FUTURE OF WORK IN HEALTHCARE: ENGAGING TEAMS, DRIVING WELL-BEING, AND LEADING DIFFERENTLY

Dr. Brad Shuck, University of Louisville

9:30 - 9:45 a.m.

Refreshment Break with Exhibitors

9:45—10:45 a.m.

General Session

BRAVE NEW WORLD: EXPLORING POST-ELECTION HEALTHCARE THROUGH THE EYES OF CONSUMERS

Ryan Donohue

10:45 - 11:00 a.m.

Refreshment Break with Exhibitors

11:00 a.m. —12:00 p.m.

General Session

ELEVATING THE ONBOARDING EXPERIENCE: STRATEGIES FOR SEAMLESS INTEGRATION

Lauren Ashcraft, HR Manager—Semper Tek Inc.

12:00 - 1:00 p.m.

Lunch Buffet with Exhibitors

1:00 - 2:00 p.m.

General Session

TRANSFORMING YOUR TEAM INTO A PERFORMANCE POWERHOUSE!

Brian Garver, Sr. Vice President—KeyBridge Medical Revenue

2:00 - 2:15 p.m.

Refreshment break with Exhibitors

2:15—3:15 p.m.

General Session

SMALL GROUP WORKSHOP

KMGMA Board Members

3:15 - 4:15 p.m.

Breakout Sessions

5:00 - 6:00 p.m. **SOCIAL: Let's have a WICKED good time!**

FRIDAY, March 7th

7:30 - 8:30 a.m.

Breakfast Buffet with Exhibitors

8:00 - 9:00 a.m.

KMGMA BUSINESS MEETING

Vendor Giveaways - MUST BE PRESENT TO WIN!

9:00—10:00 a.m.

General Session

COMMUNICATION AND RELATIONSHIP MANAGEMENT INSIGHTS FROM OUR KMGMA BOARD LEADERS

10:00 - 10:30 a.m.

Refreshment Break with Exhibitors

Last chance to collect exhibitor signatures for the grand prize!

10:30 - 11:30 a.m.

General Session

MEANINGFUL DATA ANALYSIS IN THE HEALTHCARE DELIVERY SECTOR

Abraham Gage, MBA, MS, FACHE, FHFMA

System VP, Strategy & Business Intelligence, U of L Health

11:30 a.m. - 12:30 p.m.

Closing General Session

STATE LEGISLATIVE UPDATE

Cory Meadows, JD—Kentucky Medical Association

12:30 - 12:45 p.m.

Closing Remarks/Grand Prize Drawing

ADJOURNMENT

2025 SPRING Conference Exhibitors

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Keybridge Medical Revenue Care

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Onsite Representatives:
Susan McDonald, Brian Garver

MedPro Group*

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Onsite Representatives:
McKenzie Poll, Justin Craw



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Onsite Representatives:
Miller DeWeese, John DeWeese

Sharecare, Inc. *

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*= Sponsor

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SAVE THE DATES!

Joint Conference with Indiana MGMA
September 21—24, 2025
French Lick, IN

Thanks to our VIP sponsors!



HILLCREST
CREDIT AGENCY



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